



Celebrate International Women's Day with 3R Media's ReFest 2023 Festival!

REFEST 2023 is here to ENGAGE & EMPOWER!

In Celebration of International Women's Day 2023, 3R Media is proud to present **ReFest 2023: Engage and Empower!** The two-day women-led festival has been curated to actively platform women's groups and initiatives that work on social issues or are in support of marginalized communities.

ReFest 2023: Engage & Empower will feature talks, workshops, moderated forums, performances, a super fun bazaar by women-led businesses and interactive installations as part of the campaign for Students Not Brides.

"The theme of Engage and Empower is to encourage everyone to come and find out how they can make a difference to push for social awareness and change. Our program is curated in such a way that you can educate yourself and meet different organizations all doing various activities from Social Enterprise businesses to women's rights. Best of all it's free. Just walk in," said Datin Paduka Marina Mahathir one of the founders and co-director of 3R Media.

The highlights of the festival include forums and talks spotlighting gender empowerment and issues, performances by female singer-songwriters (including Karen Nunis, Billie Blue, Ally Lew and a poetry slam session), interactive installations promoting the existing efforts of women in different sectors and a bazaar comprising of 26 vendor booths from a diverse and inclusive variety of women-led businesses, social enterprises and local NGOs.

"We have talks on Breast Cancer Awareness and a medical booth for free health check-ups. As a Breast Cancer survivor myself, I advocate the importance of understanding your body to be able to detect cancer at an early stage." said Lina Tan, who is the other co-founder and director of 3R Media.

Exclusive goodie bags from Claire's Organics will also be up for grabs, with lots of exciting giveaways and prizes to be won.

This community-centered event will be free for public admission at The Grey Box, GMBB, Bukit Bintang from **11 March - 12 March, 2023 all day from 11am to 7 pm.**

3R Media is a media production company and community initiative that was created to recognize the importance of women's roles in society. 3R, short for Respect, Relax and Respond started as a television show in the year 2000 by Datin Paduka Marina Mahathir and Lina Tan and the show highlighted issues for young women as well as organized on-ground



activities. 3R continued its work on-ground, organizing workshops, producing videos and working with Non-Governmental Organizations, Embassies, Corporate Companies and Women led businesses to advance women and marginalised group rights. 3R Media is passionate about empowering Women to challenge and change the conditions in their lives and communities.

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ReFest 2023 : Engage & Empower		
Saturday, 11th March 2023 - 11:00AM - 7:00PM, The Grey Box GMBB		
11:00AM - 11:10AM	Opening Remarks by Marina Mahathir	ReFest Bazaar & Exhibition [11:00am - 7:00pm]
11:10AM - 11:20AM	Introduction to Students Not Brides	
11:20AM - 11:30AM	Prize Giving Ceremony	
11:30AM - 12:00PM	Short Interview with Winners of the Student Not Brides Art Competition	
12:00PM - 12:30PM	Panel Session on the importance and effectiveness of using Art for advocacy and activism - Zunar, Yante Ismail, Faizati , moderated by Sharmin Parameswaran	
12:30PM - 1:00PM	Audience Q&A	
1:30PM - 2:00PM	Menstrual Hygiene Talk & Trivia by Catherine	
2:15PM - 3:00PM	Breast Cancer Awareness Talk by Dr. Nurul Nadia (Breast Surgeon)	
3:00PM - 3:45PM	Cervical Cancer Awareness Talk by Dr. Azizah Rusly (O&G)	
4:00PM - 5:30PM	Bodily Autonomy Forum by Sisters In Islam - Syarifatul Adibah, Dr Wan Namaziah , moderated by Nurhuda Ramli	
6:00PM - 6:30PM	Performance by Karen Nunis and Billie Blue	
6:30PM - 7:00PM	Poetically Speaking - Poetry Slam by Nana, Effa	



	Qamariani, Kanchana Sirikit, Swit Marie & Rozhana Azra	
ReFest 2023 : Engage & Empower		
Sunday, 12th March 2023 - 11:00AM - 7:00PM, The Grey Box GMBB		
11:00AM - 12:00PM	Minding Her Business : Sustaining Your Business - Hailey Yong, Aveena Devi, Louise Chu , moderated by Tehmina Kaosji	ReFest Bazaar & Exhibition [11:00am - 7:00pm]
1:30PM - 2:00PM	Discovering The Heart of Your Brand by Grace Tan	
2:00PM - 2:30PM	Communicate Your Brand's Story Through Visual Branding by Shan Szetho	
3:00PM - 4:00PM	Women In Front of the Camera, Changing Lives - Low Ngai Yuen, Alicia Amin , moderated by Lina Tan	
4:00PM - 4:30PM	Performance by Ally Lew	
4:30PM - 7:00PM	Workshops by Claire Organics, Unsur Studios, Museum of Picture Book Arts and Naphtali 7 Art Studio	

ADVOCACY/TALKS

Saturday, 11th of March 2023

1. ART FOR ACTIVISM FORUM - 11th of March/ 12:00PM - 1:00PM

A panel session on the importance and effectiveness of using Art for advocacy and activism

Speakers - Zunar, Yante Ismail, feminist Artist, Faizati, moderated by Sharmin Parameswaran, Temu House Art Curator.

2. MENSTRUAL HYGIENE TALK & TRIVIA - 11th of March / 1:30PM - 2:00PM

An educational period myth-busting talk to educate the wider public on period poverty issues regarding menstruation and menstrual hygiene

Speaker - Catherine, founder of ButterCup

3. CERVICAL CANCER TALK - 11th of March / 2:15PM - 3:00PM

How common is cervical cancer among women in Malaysia? When should we get an HPV vaccination? This talk by Dr Azizah will open an in-depth discourse on all the must know's of Cervical Cancer.



Speaker: Dr. Azizah Rusly - Consultant in Obstetrics and Gynaecology from Aurelius Hospital

4.BREAST CANCER AWARENESS TALK - 11th of March / 3:00PM - 3:45PM

What is the importance of early treatment intervention? From what age should we start conducting self-breast examinations? Where does one go? This talk will guide you through all things related to breast cancer awareness.

Speakers - Dr. Nurul Nadia, Consultant Breast and Endocrine Surgeon from Aurelius Hospital

5.FEMALE BODILY AUTONOMY FORUM - 11th of March / 4:00PM - 5:30PM

This is semi-formal conversation combining activists and medical practitioners who advocate for women and girls bodily autonomy in various issues, such as female circumcision and others. The purpose of this conversation is to discuss the challenges and misconceptions of the public about these issues and to enlighten the audience about the issues itself and the current development of the movement in the advocacy for female bodily autonomy rights.

Speakers - :Nurhuda Ramli,Syarifatul Adibah and Dr Wan Namaziah from Sisters In Islam

Sunday, 12th of March 2023

1. MINDING HER BUSINESS - 12th of March / 11:00AM - 12:00PMJoin these incredible business founders as they share their inspiring stories on how they transformed their hobbies and passions into sustaining a purposeful and successful business. This session will offer plenty of networking opportunities, so drop on by, let's engage and empower each other's businesses!

Speakers : Hailey Yong - founder of The Unusual Greens, Avena Devi - visual artist, Louise Chu - founder of Claire Organics, moderated by Tehmina Kaoosji - journalist and producer.

2.DISCOVERING THE HEART OF YOUR BRAND - 12th of March / 1:30PM - 2:00PM

Are you an entrepreneur looking to build a strong, memorable, and successful brand for your business?We all want to attract our dream clients; however, simply listing your services will not be enough to help you stand out from the crowd. This session will help you dig deeper into the heart of your brand and communicate your vision to your ideal clients.

Speaker: Grace Tan, founder of Stories

3.COMMUNICATE YOUR BRAND'S STORY THROUGH VISUAL BRANDING

- 12th of March / 2:00PM - 2:30PM

A photo paints a thousand words. Even when you are not saying anything, you are still communicating based on how you appear to your clients or audience. This session will cover how to build confidence beyond words through visuals. Learn some tips on how to communicate your brand through photos and videos.

Speaker - Shan Szetho from Stories

4.WOMEN IN FRONT OF THE CAMERA, CHANGING THE WORLD

- 12th of March / 3:00PM - 4:00PM

Being in front of the camera has a huge amount of challenges. Yet these women persevere and use their



fame to help others. Find out how these women have been using their own fame to push a social agenda.
Speakers: Ngai Yuen - founder of WOMEN:girls, Alicia Amin, moderated by Lina Tan - 3R media founder & director

ReFest Bazaar Vendors

The Unusual Greens <i>Gelato Stall</i>	Janet Lee <i>Special needs artists selling art merchandise</i>
Tokey.my <i>Social Enterprise</i>	Dorothy Scents <i>Candles</i>
Langit Collective <i>Retail</i>	Rita Kandasamy CG Bakery <i>Home Baked Cookies</i>
ButterCup <i>Menstrual Hygiene Products</i>	Abby Zain <i>Pakma Art Studio</i>
Nakseni <i>Social Enterprise Art</i>	Felicia Loh <i>Naphtali 7 Art</i>
Picha Eats <i>Food Catering</i>	Aurelius Hospital Nilai <i>Health Screening Booth</i>
Nak Seni <i>PWD Handicrafts</i>	Gerimis <i>OA Crafts & Artisan Merchandise</i>
Students Not Brides <i>Social Initiative</i>	Temu House <i>Nasi Lemak and Juices</i>
Moonie Bunch <i>Popcorn</i>	Claire Organics <i>Retail</i>
Suci Cup <i>Menstrual Hygiene Products</i>	Museum Of Picture Book Arts <i>books & workshops on zine / journalling</i>
Picha Eats <i>Social Initiative</i>	Sisters In Islam <i>NGO</i>
MUSAWAH <i>NGO</i>	
Jiak Kopi <i>Coffee House</i>	
Eggy's Kitchen <i>F&B and Tattoos</i>	